

Pangea Foundation Is “Serving Others” With Dundas Chart

Background

A 501(c)(3) nonprofit “Software-as-a-Service” provider founded in 1996, Pangea Foundation™ is the leader in delivering Impact Visualization On Demand™ to nonprofits of all sizes. Pangea Foundation equips more than 1,200 impact-driven nonprofits across America with web-based Software-as-a-Service that lets organizations clearly visualize and effortlessly communicate the impact of their programs.

Challenge

Pangea Foundation has a long history of creating easy-to-use software for nonprofits. So, when Pangea Foundation President and CEO Kraig Kuipers decided to integrate next-generation charting and reporting technologies into the company’s portfolio of nonprofit software solutions, he wanted to partner with the leader in advanced data visualization.

“Nonprofits want to be able to quickly turn raw data into easy-to-interpret graphical pictures for enhanced trend insight and faster decision-making,” Kuipers says. “They want to be able to quickly get the facts, diagnose problems, identify opportunities, think strategically, plan with confidence, make wise choices, gauge what works, and change what doesn’t work.” But that’s just part of the story, explains Kuipers. “What nonprofits also want is an effective way to engage their audiences with clear visual representations of their impact.”

According to Kuipers, calls for results accountability are increasing in the nonprofit world. “The pressure on nonprofits is rising, and the high expectations are coming from all angles,” he says. “Evidence-based funders are



demanding a better social return on investment, boards are calling for improved stewardship, and executive directors are asking for real-time intelligence for deeper strategic insight.”

Using Pangea Foundation’s software, nonprofits generate performance reports that are presented to senior executives, boards, grantmaking foundations, strategic philanthropists, government agencies, and even congressional committees. “Creating professional, understandable, and deeply engaging reports is a must,” says Kuipers.

Solution

After reviewing four graphing and reporting software solutions, Pangea Foundation chose Dundas Chart for .NET to provide the engine for what the company calls Impact Visualization On Demand™. Integrating Dundas Chart into its software, Pangea Foundation helps nonprofits deliver a real-time snapshot of their impact—anytime they want it.

“It’s no secret that Dundas sets the standard for charting and advanced data visualization solutions for Microsoft® technologies,” Kuipers says. “When we factored in Dundas’s reputation for delivering top-notch service and support, our decision to go with Dundas was a no-brainer.”

Pangea Foundation made a smooth transition

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to Dundas Chart for .NET in February of 2007. “The Dundas sales and support teams made the entire transition process a breeze, and we couldn’t be happier with the remarkable results we’re getting,” says Kuipers.

Benefits

One of the best things about Dundas Chart is how it increases the productivity of Pangea Foundation’s software engineers. “Dundas Chart provides the quality I as a developer want in a third-party tool,” says Michael Kotman, software engineer at Pangea Foundation. “Using the predictably and consistently named properties and methods, I can quickly create high-quality, full-featured charts. Dundas Chart frees me to think of the possibilities instead of fight with limitations.”

Pangea Foundation credits Dundas Chart for slashing report creation and delivery times by as much as 50 percent. “With Dundas Chart, we are able to focus on our core competencies, get speed to innovation, and do it on a budget,” Kraig Kuipers says.

By leveraging the award-winning visualization technology from Dundas Chart for .NET, not only does Pangea Foundation’s software deliver nonprofit business intelligence, it helps nonprofits engage their audiences with performance reports that pack more punch, eliminate ambiguity, and make them look professional.

Kuipers points to client goodwill as the perfect illustration of the incalculable returns Pangea Foundation has achieved since integrating Dundas Chart into its software. “It’s true,”

says Kuipers. “Our clients beam with pride over the professional reports they can create, but the value goes beyond reports,” he explains. “The real value is found in the meaningful and actionable insight deliverables that consistently connect and resonate with the hearts and minds of various nonprofit audiences.”

He adds, “With advanced data visualization, the feedback loop is enhanced, audiences are engaged, funder confidence is increased, boards know what to expect, and CEOs make faster decisions. Productivity is increased, time is saved, service is improved, credibility is boosted, funding grows, the mission is advanced, and impact is expanded.”

But the kicker? Despite the fact that nonprofits choose Pangea Foundation’s software for its sophisticated reporting technology, nonprofits can now spend less time thinking about reports—more time serving others. “And that’s the key,” says Kuipers. “Ultimately, serving others is really what it’s all about.”

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